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ESPERANZA PROGRAM

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**CHILD DEVELOPMENT
PROGRAM****Child Development****Administration**

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Plaza-Ramona Gardens

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Family Child Care**Educational Network**

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Records & Enrollment

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Plaza Community Services

Serving the People of Los Angeles Since 1905

Friday, June 18, 2010

To the FCC Chairman:

Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: MB Docket 10-56

Dear Chairman Genachowski:

It is my pleasure to submit this letter in support of the GE/Comcast sale. As an organization dedicated to serving mostly immigrant Latinos in Los Angeles, it is our belief that Plaza Community Services is an affected stakeholder in this deal. After careful review it is our contention that Comcast is committed to investing in NBCU and Telemundo as it continues to compete in an ever-changing media landscape. Specifically, I believe this includes investing in Telemundo's efforts to expand its offerings across a multi-platform environment.

Mr. Chairman, as you might understand, Spanish language programming is not only an entertainment outlet for immigrants and Latinos, it is a vehicle for important information for survival. Since Comcast intends to take advantage and expand Spanish language programming on the secondary and tertiary tiers of the digital channels available to the NBC owned & operated Telemundo television stations, this means more service for this population. It is also my understanding that programming will be made available to the Telemundo affiliates on reasonable terms thereby expanding the reach of this content to our entire Telemundo network.

Of specific importance to Plaza is the potential to increase programming to Telemundo and Mun2. This is specifically exciting because of new and interesting programming options for younger viewers this programming would affect. The commitment to expand Mun2 and increase options to younger

viewers will have a tremendously positive effect on local communities. We can only encourage such innovation.

Overall, the Comcast NBC merger should be beneficial for Telemundo, its employees and its Latino viewers. More investment in content, better distribution and enhanced marketing platforms can only help strengthen Telemundo's business. It is my opinion this will help secure and generate more professional jobs for hundreds of Latinos and provide the Latino community with high quality, relevant, original content.

If you have any questions with regard to my opinion on this matter, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read 'Gabriel Buelna', written in a cursive style.

Gabriel Buelna, PhD, MSW
Executive Director